

QUALITY & NUTRITION

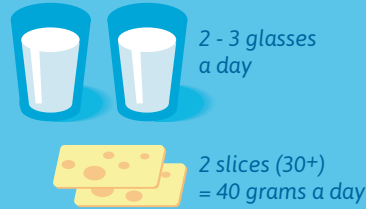
Advanced monitoring systems in the whole chain



Ideal soil and climate conditions, lots of expertise



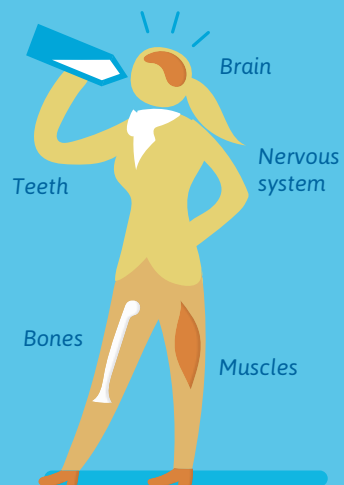
Recommended by the Netherlands Nutrition Centre



2 - 3 glasses a day

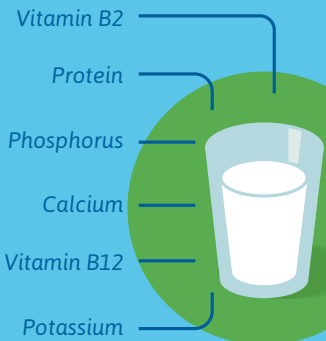
2 slices (30+) = 40 grams a day

Milk is good for:

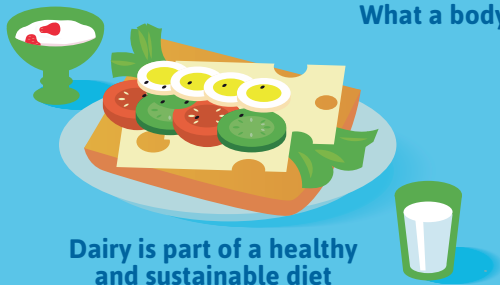


Praised for excellence

100% natural



What a body needs!



Dairy is part of a healthy and sustainable diet

DUTCH DAIRY AT A GLANCE

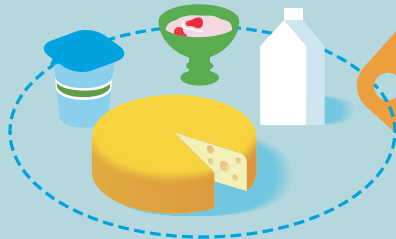
2020 EDITION



ECONOMY & SUSTAINABILITY



1.6 m
cows



Export value

€ 7.9 bn

62%
of dairy farms
save energy by utilizing
the natural heat
from milk



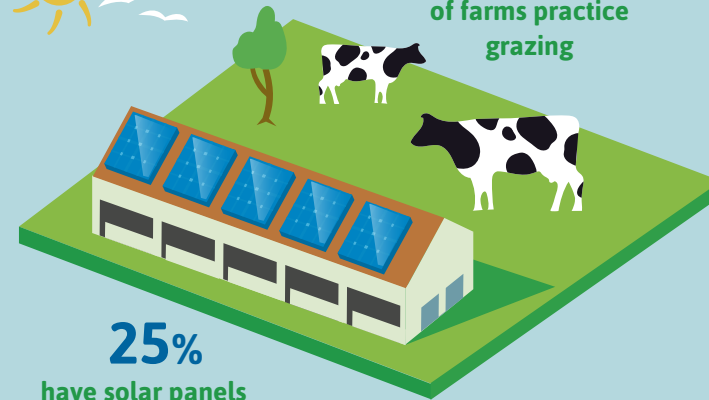
47%
less antibiotic
use in 2016
compared
to 2009



Dairy's
contribution
to the Dutch trade
balance **7%**



83%
of farms practice
grazing



25%
have solar panels

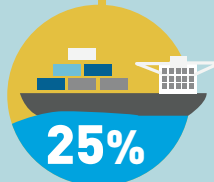
100%
use responsible soy



35%
Domestic
market



Dairy product
export



Outside of the EU

1. China
2. USA
3. Japan



EU market

1. Germany
2. Belgium
3. France



53
dairy factories



49,000
employment
in dairy farming
and dairy industry (fte)

Production value



€7.6 bn
dairy industry

€4.9 bn
dairy farming



16,250 dairy farms

Milk supply
13.8 bn kg

